02-Web Site Critiques (15 pts)

BOOK 2 and 10: Please begin this semester by critically analyzing four online business web sites. Thoroughly answer all the questions for each site. The syllabus lists the sites you should review. Before starting this assignment create a list of your top 10 “Bad Design” ideas. If you are taking this class face-to-face, we completed this list in class.

TOP 10 LIST OF BAD IDEAS
Please list the top 10 “Bad Design” ideas you are using for this assignment.

REVIEW OF WEB SITE 1
Respond to the following guiding questions. (Include image(s) as appropriate, professional spelling/grammar, etc.)

- What was your first impression of this site?
- How does this site organize the access to information? (Where are the links, are they the same place on all pages, do the links match the pages they access?)
- Do the graphics/layout/multimedia enhance the site or detract from it? Why?
- Which of your top 10 bad ideas did this web site violate?
- Which DTD was used? (see textbook for a description of DTD)

REVIEW OF WEB SITE 2
Respond to the following guiding questions. (Include image(s) as appropriate, professional spelling/grammar, etc.)

- What was your first impression of this site?
- How does this site organize the access to information? (Where are the links, are they the same place on all pages, do the links match the pages they access?)
- Do the graphics/layout/multimedia enhance the site or detract from it? Why?
- Which of your top 10 bad ideas did this web site violate?
- Which DTD was used? (see textbook for a description of DTD)

REVIEW OF WEB SITE 3
Respond to the following guiding questions. (Include image(s) as appropriate, professional spelling/grammar, etc.)

- What was your first impression of this site?
- How does this site organize the access to information? (Where are the links, are they the same place on all pages, do the links match the pages they access?)
- Do the graphics/layout/multimedia enhance the site or detract from it? Why?
- Which of your top 10 bad ideas did this web site violate?
- Which DTD was used? (see textbook for a description of DTD)

REVIEW OF WEB SITE 4
Respond to the following guiding questions. (Include image(s) as appropriate, professional spelling/grammar, etc.)

- What was your first impression of this site?
- How does this site organize the access to information? (Where are the links, are they the same place on all pages, do the links match the pages they access?)
- Do the graphics/layout/multimedia enhance the site or detract from it? Why?
- Which of your top 10 bad ideas did this web site violate?
- Which DTD was used? (see textbook for a description of DTD)